

2byke



Design Statement:

Design a playful toy that encourages people to go outside, interact with each other and have fun.

Target:

Male or female kids from 7 to 9 year old.



Andrés Conejero / Instructor: Stan Kong / Product Design: Process
August 2010

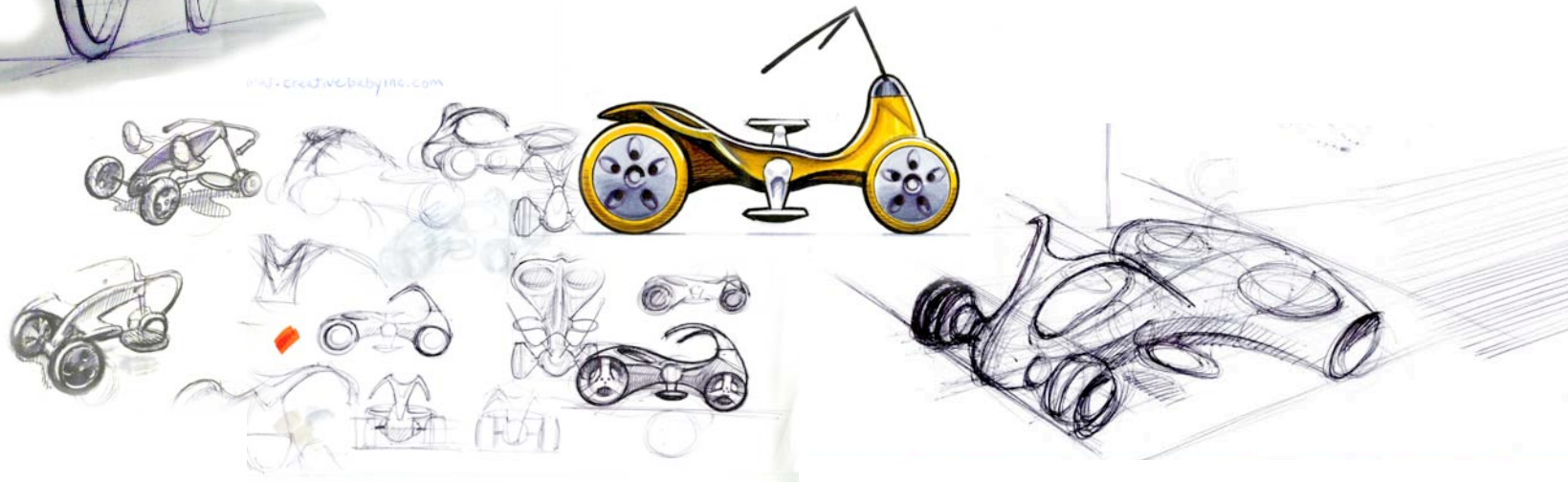
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2byke



Concept:

The concept is based on riding tandem bicycles in a new and different way that is more interactive and fun. By utilizing the skills of balance and coordination of each rider, they are, together challenged to keep the **2byke** upright and moving forward.



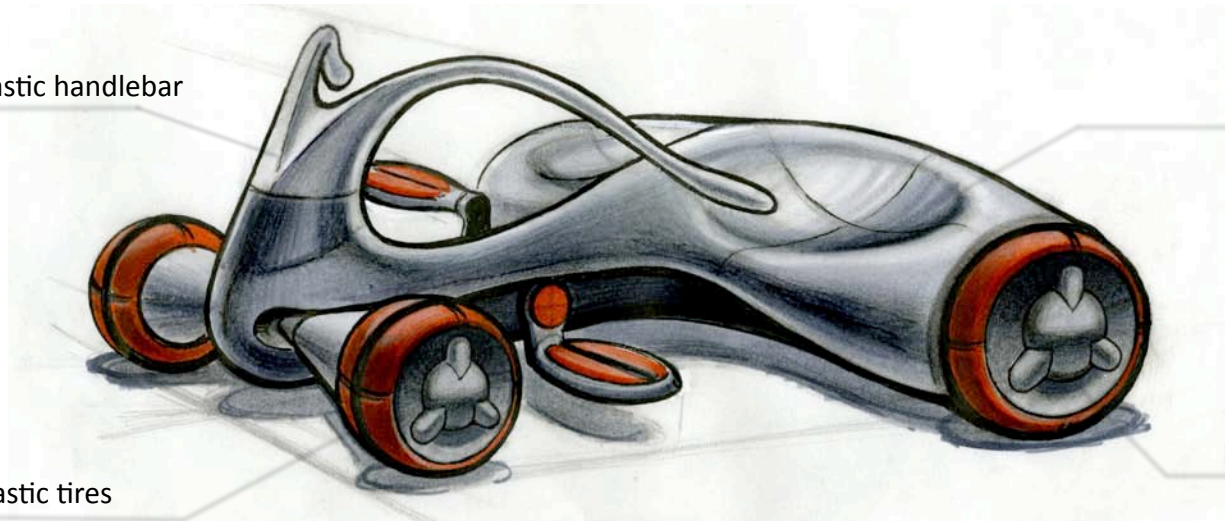
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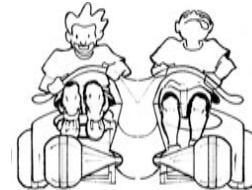
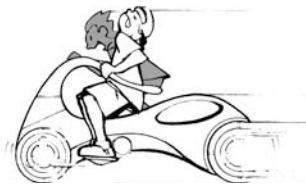
Roto-molded plastic handlebar

Roto-molded plastic body



Blow molded plastic tires

Blow molded plastic wheels



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